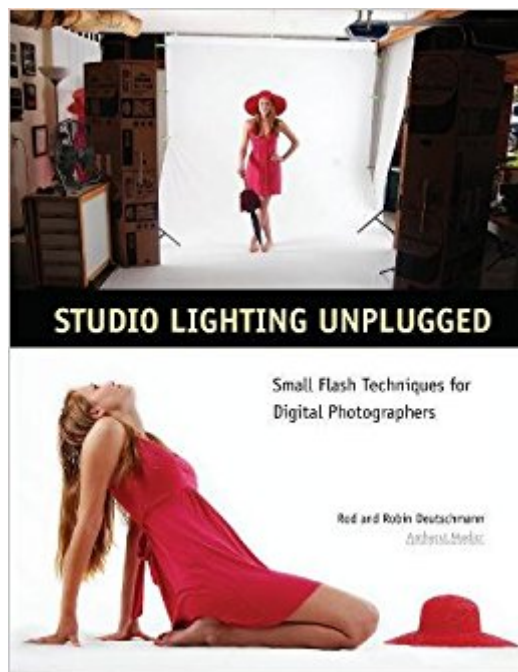




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Studio Lighting Unplugged: Small Flash Techniques For Digital Photographers



Synopsis

This lighting manual shows that successful studio photography does not require a warehouse-sized space brimming with expensive lights, Hollywood-style facades, and a half-dozen assistants making the client lattes. Rather, this guide shows photographers how to create studio lighting effects that range from clean and classic to highly complex and use a garage, spare bedroom, or even a backyard as their "studio." • The simple setups show that one to three small, inexpensive electronic flash units along with budget-friendly stands, communication systems, and some do-it-yourself light modifiers can be combined to create brilliant studio-quality images without the studio. Numerous sample shoots and plans provide clear instructions for taking control of any environment to create spectacular images.

Book Information

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Reference > Lighting #1054 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Digital Editing

Customer Reviews

"Digital photographers at every level will learn how to create studio photography effects indoors and outdoors using manual flash photography with a digital SLR camera." â "www.BookNews.com

Rod Deutschmann is a photographer and a photography instructor in the San Diego public school system. He is an award-winning marine-combat correspondent and the managing editor for the "Camp Pendelton Scout," the award-winning Marine Corps newspaper. Robin Deutschmann is a professional photographer. They are the cofounders of the San Diego in Focus Learning Center, a

photography training center. They live in San Diego, California.

I love Ron's insights. Have taken classes with him in the wild. This book continues his crystal clear insights and describes techniques for standard and creative lighting. Not the last book I'll get from him.

This book is a beginner level intro to flashes in manual.

I love the Deutschmann's. I have taken two workshops with them and they are awesome photographers. This book is great for the "poor man" studio set up. I haven't tried all the techniques in the book but I know what I am in for. A must have book for your "how to" studio book collection.

You will love this book, very simple, very easy to read and follow, really goes step by step. Explanations are simple and easy.

Thank you Rod and Robin, This is a very good book for newbies and a refresher for some advanced users. It is said that to build a home you must first lay down a good foundation. Studio Lighting unplugged will give many new photographers a good foundation. The book helps give the most important Why behind what you do and has the examples to back it up. For example chapters with what to do and actual exercises for you to do. Now you have no reason not to have your photos on the right foundation. Do the practice exercises and you will be a better photographer

The Deutschmann's are an amazing couple! I've read several of their books and never regret the experience. Their examples, using themselves and their two daughters, are attainable and appropriate. While I say that the exercises are attainable, there are certainly parts of the book that would help and invigorate the practices of medium level and seasoned professionals. The Deutschmanns are huge proponents of manual control, so don't expect to get any shortcuts to good flash photography. They also are proponents of getting things right in the field, and not using the RAW file crutch to fix things later on. This can be scary stuff for even some professionals, but rest assured that the presentations are simple and straightforward. This book will help you to lose your fear of manual flash photography and thereby become more creative.

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